



*Where Competition, IP and Unfair  
Competition meet*

**20 - 23 October**



## **Congress of 20 to 22 October 2022 Milan, Italy**

**Università degli Studi  
Palazzo Greppi  
Sala Napoleonica - Via S. Antonio n. 12 - Milan**

Italian Group of the LIDC  
c/o Studio Legale Sena & Partners  
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## PROGRAM

All meetings will be held at the Sala Napoleonica – Via S. Antonio n. 12 - Milan

### THURSDAY, 20 OCTOBER 2022

- 14.00-18.00 Registration of delegates  
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)
- 14.30-16.00 Meeting of the Scientific Committee
- 16.00-17.30 Meeting of the Bureau
- 17.30-18.30 Meeting of the Council
- 19.30 Welcome Cocktail: Museo Bagatti Valsecchi – Via Gesù n. 5
- 22.00 Young Members drinks

### FRIDAY, 21 OCTOBER 2022

- 08.30-13.00 Registration of delegates  
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)
- 09.00-09.30 Opening session (welcome speeches)
- Elio Franzini** – Rector of the University of Milan
- Silvia Giudici** – Associate Professor in Law – University of Milan
- Christophe Rapin** – President of the LIDC
- Giuseppe Sena** – President of the Italian Group of the LIDC
- 09.30-11.00 Panel “*Sustainability and Competition*”
- **Andrea Graber** and **Alessandro Sia** - Swiss Competition Authority
  - **Elise Provost** - French Competition Authority
  - **Dr. Gábor Gál** - Member of the Competition Council, Hungarian Competition Authority (GVH)
  - **Andrea Pezzoli** - General Director of the Italian Competition Authority
  - **Sandrine Delarue** - Assistant Director and policy lead on sustainability at the UK Competition & Markets Authority
- 11.00-11.15 Coffee break

- 11.15-11.45 “*Sustainability and Competition: the point of view of a fashion Company*”  
- **Riccardo Peruffo** and **Paola Gonella** - Ceo and Creative Directors of Peserico Confezioni s.p.a.
- 11.50-13.15 Working Session (Room A)  
**Competition question:** What role could/should sustainability goals play in competition policy and enforcement and how are competition authorities addressing this?  
International Reporter: **Julian Nowag** - Lund University  
  
Chairman: **Collette Rawnesely**
- 11.50-13.15 Working Session (Room B)  
**IP question:** ‘*Green IP*’: *What is the role of intellectual property in sustainability?*  
International Reporter: **Christopher de Mauny** – Bird & Bird  
  
Chairman: **Marco Francetti** – Studio Legale Jacobacci & Associati
- 13.15-14.30 Lunch
- 14.30-16.00 Panel discussion “*Protection of design through copyright law*”  
- **Silvia Giani** - Italian Judge of Court of Appeal of Milan Specialized Enterprise Chamber  
- **Paola Patrone** – Italian CEO at Longchamp  
- **Barbara Colombo** - Professor at Politecnico di Milano  
- **Daniel Alder** - Keller Hals Karrad  
- **Martine Karsenty-Ricard** - JP Karsenty  
  
Chairman: **Elisabetta Berti Arnoaldi** - Sena & Partners
- 16.00-16.15 Coffee break
- 16.15-17.30 Panel discussion “*Metaverse, NFTS and related IP issues*”  
- **Federico Pavan** - Unframed 721  
- **Fabrizio Caretta** – General Counsel Dolce & Gabbana  
- **Irene Parenti** – Global Strategic Marketing Italian and French Icons & Ip Managing Counsel Campari s.p.a.  
- **James Brandburne** – Art Director at Pinacoteca di Brera  
- **Andrea Buticchi** – CBM & Partners  
  
Chairman: **Francesca La Rocca Sena** – Sena & Partners
- 20.00-21.45 Teatro alla Scala - Opera: Fedora  
(Optional event with additional charge)
- Free dinner

## SATURDAY, 22 OCTOBER 2022

- 10.00-10.30 Keynote speaker: **Serhiy Shershun** - State commissioner of AMCU (Antimonopoly Committee of Ukraine)
- 10.30-10.45 Coffee break
- 10.45-12.00 Panel "*Competition and Data : synergies and tensions*"
- **Antonio Capobianco** - Deputy Head of the OECD Competition Division
  - **Pascale Déchamps** - Head of the Antitrust Unit in charge of Digital and Telecom cases at the French Competition Authority
  - **Prof. Guido Scorza** – Member of the Italian Data Protection Authority.
  - **Ing. Carmelo Iannicelli** – Pres. Telecommunications Commission of the Order of Engineers of Milan and Province
- Chairman: **Dr. Pranvera Këllezi**, member of the Swiss Competition Commission and attorney at law, Geneva, Switzerland
- 12.15-13.00 General Assembly
- 13.00-13.10 Meeting of the Council
- 13.10 Lunch
- 20.00 Closing Dinner  
Palazzo Serbelloni – Corso Venezia n.16 - Milan

## SUNDAY, 23 OCTOBER 2022 (optional and with an additional charge)

- 09.30 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan) and departure by bus for the excursion to Isole Borromee (Lago Maggiore). The excursion includes lunch

## ACCOMPANYING PERSONS PROGRAM

### **THURSDAY, 20 OCTOBER 2022**

- 14.00-18.00 Registration of participants  
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)
- 19.30 Welcome Cocktail

### **FRIDAY, 21 OCTOBER 2022**

- 09.15 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan)
- 09.30-13.00 Visit Cenacle and Leonardo's vineyards
- 13.00-14.30 Lunch with participants (Sala Napoleonica)
- 20.00-21.45 Teatro alla Scala - Opera: Fedora  
(Optional event with additional charge)
- Free dinner

### **SATURDAY, 22 OCTOBER 2022**

- 09.15 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan)
- 09.30-12.30 Visit Terrazze Duomo alternative Liberty in Porta Venezia o Fashion tour
- 12.30 Informal lunch in a restaurant in the center
- 20.00 Closing Dinner

### **SUNDAY, 23 OCTOBER 2022 (optional and with an additional charge)**

- 09.30 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan) and departure by bus for the excursion to Isole Borromee (Lago Maggiore). The excursion includes lunch